

THURSDAY, APRIL 24, 1941

Dresden Pattern

By GOLDIE JONES
(Associated Newspapers—WNU Service)

"Who is it, Black?" asked the head of the credit department.

"Says she is from the advertising office," replied Don Blake, assistant manager.

"Oh, deliver up!" exclaimed Manager Martin, "express this from the advertising department give me a pain in the neck—always wanting to stretch their credit to the breaking point. Show her in," he ordered impatiently.

"Mr. Martin?" inquired a pleasant voice.

"Correct," replied the credit manager.

"I am told that an employee's credit is limited to the amount equal to two weeks' salary," said the pleasant voice.

"Ought to be only one week," snapped Martin.

"My name is Irene Harris. I work in the advertising department for \$40 a week and want to charge a bill for \$172."

"Humph!" snapped the manager. "Nothing small about your wants, is there?"

"The things are so awfully pretty," impulsively exclaimed the girl.

"They always are," critically replied the man. "Now, you listen to me, young lady, and take my advice. You are a new one to this store. My experience has been that all young ladies who work in the advertising department see so much beautiful merchandise that they have their heads turned. So you can just go back and tell Mr. Goldman I wouldn't let you charge that fur coat you want to get, for I assume it's a coat in the August sale that you want to buy."

The girl smiled and said: "Guess again."

"For scarf?" suggested the man.

"Don't get silver-fox ideas just because you have to write advertisements about the darned things."

"I'm trying to furnish my room," said the girl eagerly. "And there is an oak table and a big easy chair, both with their prices cut in half. Mr. Rafferty won't hold them for me, because he wants to make room for the new stock."

"How much?" curiously inquired Mr. Martin.

"One hundred and three dollars for the two pieces," replied the girl.

"Tell Rafferty to send up the bill. I'll O.K. it," said Manager Martin.

"Thanks a lot. How about the rest of the things I want?"

"I've already agreed to let you have more than your credit quota calls for," snapped the manager.

"I know," said the girl nervously, twisting her handkerchief in her fingers. "But I'll never be able to get anything else I like so well—so cheaply."

"Nothing is cheap when you haven't the money to pay for it," growled Mr. Martin.

"Mr. Curtis won't hold sample dishes, even with a deposit," protested the girl.

"Dishes?" almost roared the man.

"You want to charge \$89 worth of dishes? I never heard anything like that before."

"They have roses painted on them—little wudgy bunches that look just like those I remember seeing when I went to visit my grandmother in Western."

"Some of the dishes down in 24 are darned nice looking," boldly commented Don Blake.

"Blake?"—grudgingly—this is Miss Harris from the advertising; Miss Harris, my assistant, Mr. Blake.

"I've run across Miss Harris several times since she came to the Emporium," cheerfully announced Don. "I'm awfully glad to last to know her name."

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News From Chap

Chap, April 22: A forest fire, which started near Scotts Bridge, Campbell county, raged through Ferguson's plantation, burning down several hundred acres of land. The fire, which was started by a lightning bolt, was out by Sunday. The fire, which was started by a lightning bolt, was out by Sunday. The fire, which was started by a lightning bolt, was out by Sunday.

Neckwear Gives Fresh, Sparkling Charm to Spring Suits, Coats

By CHERRIE NICHOLS



FOR a fashion-right approach to chic and charm for your Easter costume, try the lace, crisp-white neckwear. It will work like magic. The new jabots and animated cascades of sheer white, the smart detachable lace-trimmed and be-frilled yokes, likewise the huge immaculate white sailor collars that stress the new low-cut, deep-throated lines are performing miracles in adding "the touch that tells."

You will find the neckwear quest one of high adventure this spring, for fashion is dramatizing the theme. Versatile lingerie touches will carry your costume to dizzy heights of allure.

There's big news in the revival of frilly jabots this season, and history is also repeating itself in the animated white fluttery cascades, the kind that will help "lift" any blouse, frock or jacketed tulle right into spring. The sheer organdie and Val lace jabot which cascades from a tiny turnover organdie collar (pictured above to the left in the group illustrated) is warranted to give springlike froth and freshness to any Easter costume. The jabot is attached to an organdie vest, so it stays anchored and serves as a blouse.

A magic panel in embroidered organdie and lace (shown above to the right) may be depended upon to perform magic on any dress, be it print or plain, smart navy, unerring black or a delectable pastel shade. A clip attachment under the bow adjusts to any neckline. Clip it on to your newest frock and presto! it will sparkle with lady loveliness.

Colored embroidery, especially cross stitch and petit point, is an important spring 1941 message for neckwear. The collar and cuff set below to the right in the group are advances in petit point, especially, is being featured on handkerchiefs, handbags, and in fact, quite generally throughout the mode.

All dressed up and ready to go stepping in the Easter parade is the smartly clad maiden in the panel portrait to the left. For that fresh-out-of-the-box look, Evelyn Alden, American designer, has created a youthful redingote (redingote are "tops" this spring) with a crisp lingerie bib attached to the neckline of the dress beneath. Be sure to wear a fruit-laden hat with the ensemble, for dress trimmings are tremendously important.

A new trend, and one that is rich with possibilities, is the wide use of pleated white lingerie frillings in unique and dramatic ways. You can buy these pleatings by the yard at neckwear counters. Newly arrived navy or black suits and dresses are finished off at throat and wrist with generous ruffings done in the dandified Regency period manner.

You can give your bolero frock or suit a fresh spring uplift by sewing in a white ruff that extends down the front edges of your bolero or even all the way round if you prefer. As most fashion-alert women are aware, the newest dresses are styled with yokes this spring. For a final swank accent, follow the outline of the yoke of your frock or your blouse with crisp white lingerie pleating. Many best shops are featuring this very new idea. (Revised by Western Service.)

THE FIRST NATIONAL BANK OF LYNCHBURG

ORGANIZED IN 1865

OFFICERS

E. P. Miller, President

J. T. Neill, Jr., Vice-President

J. D. Owen, Cashier

J. L. Jones, Assistant Cashier

L. W. Horton, Assistant Cashier

RESOURCES: NEARLY TEN MILLION DOLLARS

Member: Federal Reserve System Federal Deposit Insurance Corporation

THE OLD BIG STRONG BANK

THE TIMES-VIRGINIAN, APPOMATTOX, VIRGINIA

PROTECT YOUR FURS

WITH CERTIFIED COLD STORAGE

Crutchfield CLEANERS AND DYERS LYNCHBURG, VA.

Build-Up Relief Explained to Women

By CHERRIE NICHOLS

A simple method has saved many women a lot of suffering! It is based on the fact that headaches, nervousness, cramp-like pain are often symptoms of functional dysmenorrhea due to a lack of calcium and phosphorus. Help for this condition so often follows the use of CARDUI, because it usually increases the appetite and the flow of gastric juice; thus aids digestion and helps build physical resistance. Usual result is less periodic distress.

Many who take CARDUI a few days before and during "the time" have found this helps ease periodic discomfort. Women have used CARDUI for more than 60 years!

You Must Have Vitamins A and D

You must have Vitamin A as an aid in protection against infections which are more likely to occur in the nose, throat, eyes, ears and sinuses, when there is a deficiency of this vitamin.

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